- One pizza on homepage, keep navigation consistent across top
  - Or make collapsible hamburger menu on side, keep consistent
- "In the U.S." could just be famous pizzerias in the U.S.
  - Ignore/abandon this page if this gets too hard
- Could move history to its own page, have homepage just be a pic of pizza and the navigation
- Images of the ingredients would be nice
- Include history of pizzas on their own pages
- If the text becomes wider, images could be to the right and left of the text and text could flow around it
- Serif typeface might have to change depending on what you can get as a web font